



For Immediate Release

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Open Engineering Joins ESI's Consulting Alliance Program

San Francisco, CA – April 30, 1999 – Open Engineering, a San Francisco-based consulting firm specializing in object-oriented business engineering, has chosen ESI's Enterprise Strategist™ to add strategic components to its object-oriented consulting offerings. Open Engineering works with *Fortune* 1000 companies and large organizations throughout the world on technical and business architectures, object-oriented process and data modeling, and end-to-end CORBA-compliant distributed business object solutions.

How do you make information broadly available within an organization to empower people at all levels to perform better and faster? With Open Engineering's Strategic Business Objects™, of which Enterprise Strategist is a part, companies can implement an object-oriented approach to strategic planning and strategic measurement.

Open Engineering's corporate knowledge management and collaboration solutions improve communication. Intelligent agents track strategic performance and reinforce organizational behavior consistent with your vision. Strategic plans can be captured as active components that derive information from the operational business systems in a unique strategic collaboration and reinforcement environment.

“Enterprise Strategist provides a powerful and unique environment to enhance strategic business thinking and measure strategic performance,” says Robert Shelton, CEO of Open Engineering. “We can populate the Enterprise Strategist repository and allow executives to use its rich analytical capabilities. Additionally, Enterprise Strategist's performance measurement capabilities can be readily integrated with business objects that cull information from operational systems to track strategic and operational business performance.”

For more information, <http://www.openeng.com>

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